

GETTING THE MOST OF PERKVILLE

What is Perkville? Perkville is a point - based customer loyalty program that helps businesses increase their referrals, retention, social media, and revenue.

Earning Activities: Ways members can receive and earn points can be from: Social Media, Birthdays, Check-ins, Referring Friends, Attending classes, spending money, and more.

Time Bonus: brings customers in during a certain time of day offering them double, triple, or X times the points as the usual earning activity.

Frequency Bonus: Brings customers in multiple times a week or month by offering them X times the points as the usual earning activity.

Promotion Bonus: Brings Customers in during special promotions that you're hosting (anniversaries, sales, etc.) by offering them X times the points as the usual earning activity.

Submitting Referrals on Behalf of a Customer:

ABC VIDEO on Adding referrals on customers account

Occasionally, a customer will come to you with a friend directly, not aware that they can make referrals through your reward program. When this happens, you might want to submit a referral on behalf of your customer, both so that they can earn points for bringing someone into your business and so that you can keep track of the referrals you will be receiving.

To submit a referral of a customer: navigate to the customers profile for their account. Click the agreement tab and edit on the first box on the left. You will see an insert saying referring member, search the referring members name and submit it to their account.

FAQs from Members

1. How do I redeem points?

You redeem your points through your perkville account. Go to the Perks section of your perkville account home page, then select the perk that you'd like to redeem points for. Select the location from the dropdown, and click redeem. You'll receive a voucher that you can print or show on your phone when you want to use it.

2. I'm not receiving points

You may not be properly completing earning activities. For example.

Not receiving points for social media? Make sure your posting on facebook and twitter through your perkville account.

Not receiving points for referrals? Your referred friend probably hasn't come in and completed an earning activity with the business. Remind them to use their referral offer, and you'll earn points.

If you're not earning any points for any other reason, please contact support@perkville.com

3. I can't figure out how to post to social media?

To post to social media, you'll need to connect your Facebook and Twitter accounts to your perkville account. You can do so by signing into your perkville account and following the prompt at the top of the page.

4. I didn't get birthday points?

There's a chance that the customer's birthday is incorrect in your system. If a customer didn't join prior to their birthday, but you'd still like to give them birthday points, please contact support@perkville.com with the customer's email and birthday information.

Communicating the Value of Perkville

The way you talk about your rewards program to your customers is important. Your goal as a staff member or Manager is both to keep customers happy and thriving and to get them participating in your business' reward program. This will lead to higher retention and referral numbers in the long run.

The best way to do this is to communicate the value of perkville to customers and not just part of your everyday script, but also your selling script when people are considering doing business with you.

Here is a blurb that you can incorporate into your script to spread the word about your rewards program and get more customers signing up.

Every single thing we do is to make our customers enjoy their experience at Club 24. One of the ways we have done this through our rewards program where customers earn points for different activities inside and outside of our business. We want to create a fun and inspirational way to interact with our customers while also rewarding them for their efforts. Earning Perkville points will allow you to cash in those points for great rewards, including (insert rewards). Our customers really love it and we think you will too.


Earning Activity and PERKS

JOIN PROGRAM +50

Earning Perks

Earning Activities


Refer a Friend	+500
Member Anniversary	+100
Upgrade to VIP Orange Membership	+75
Join Rewards Program	+50
Birthday	+50
Gym Check In	+2
\$1 Spent on Retail, Food, & Drink	+1



\$20 off Month of Personalized Daily Supplements -50

ONEUP
ONEUP helps you find the best supplements for your unique needs and delivers them to your doorstep in convenient daily packets.
Find out more at www.oneup.me.

Redeemable Online




\$10 off a minimum purchase of \$25 at the Honest Company -100

The Honest Co.
\$10 off a minimum purchase of \$25 at the Honest Company (<https://www.honest.com>). Use coupon code to apply discount online. First time customers only, may only be used once per new user.
Eligibility: US ONLY

Redeemable Online

† Limit: 1x Maximum
Available Until: June 15, 2020




\$25 off your first Zipcar -100

Zipcar
\$25 off your first Zipcar. Click "Get Reward" on voucher to apply discount. First time customers only, may only be used once per new user.
Eligibility: US ONLY

Redeemable Online

† Limit: 1x Maximum



SweatStyle \$50 Gift Cards -200

SweatStyle
What is SweatStyle?
SweatStyle is a curated subscription box that brings the latest and greatest in activewear to women across the United States. They stock lifestyle tops, bottoms, sports bras and outerwear from 20+ up and coming activewear brands.

How Does SweatStyle Work?
Subscribers fill out a profile on the website about their routine, size, style preferences, and activewear needs. SweatStyle curates seven items and ships it right to the customer's door. The customer has five days to try everything on, keep and pay for what they like, and send back the rest in a prepaid mailer.

Delivery options are every month, every other month, every three months, or on demand.

Why Your Customers Will Love It
SweatStyle helps people discover the best activewear for their workout and lifestyle. Plus, their service makes shopping for activewear a fun, time-convenient, and low-risk experience.


Redeemable Online



40% OFF All Reading Glasses! -200

Readers.com
Take 40% OFF all reading glasses and accessories at Readers.com!
Shop over 700+ styles of affordable reading glasses for men and women including bifocals, reading sunglasses, and computer readers in a wide range of powers from 1.00 to 7.00.
Plus, free shipping on orders over \$30.
Enter coupon code at checkout for 40% off your order at Readers.com!


Redeemable Online



Free Month of Afterburn Personal Training -800

Afterburn is our small group personal training program. These six hour long sessions with a personal trainer. You will wear a heart rate belt to guarantee you are in the correct heart rate zone the entire workout. The regular member price for this program is \$29.99 per week. This reward gives you one month free!

† Limit: 1x every 3 month(s)



Free Shipping on Orders over \$75 -100

Modcloth
Get free shipping at Modcloth when you spend over \$75. Click "Get Reward" to claim discount.
Eligibility: US ONLY

Redeemable Online




Free 20oz Shake -200



50% off Business Skills Training -200


Excel with Business
50% of anything from the www.excelwithbusiness.com store!
Excel with Business offers skills based training in essential business disciplines. You can learn to be brilliant in Microsoft Excel, lead a great team, understand the numbers in your business, create PowerPoint presentations that amaze or increase your productivity through Mindfulness.

Redeemable Online



1 Month of Base Plan Membership Dues -1000

Free month of dues.



1 Month of VIP Orange Membership Dues -1500

Free month of dues.